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## **FOR IMMEDIATE RELEASE**

### **Local Business Achieves Highest Sales Honor**

#### **Minneapolis, MN—**

Wiley announced today that local business Bercume Associates, Inc. is an Emerald award-winning Partner for Everything DiSC® and The Five Behaviors®. This achievement is in recognition of Bercume Associates' commitment to improving organizational culture and teamwork.

"We are proud to partner with Bercume Associates in their mission to enrich people's lives by building better workplaces and high-functioning, cohesive teams," says Susie Kukkonen, Vice President of Channels at Wiley. "We are honored to have them as an Authorized Partner."

#### **About Bercume Associates, Inc.**

The [Bercume Associates](http://BercumeAssociates.com) offers an array of services, assessments and tools focused on leader & talent development, and business alignment & growth. The [Bercume Associate Team](http://BercumeAssociateTeam.com) of talented & experienced executive coaches, facilitators, human resources consulting, and assessment management professionals provide excellent service and customization to support each client in achieving his/her results.

#### **About Everything DiSC® and The Five Behaviors®**

Everything DiSC is the leading suite of DiSC®-based workplace training and assessment solutions. These advanced applications combine online assessment, classroom facilitation, and post-training follow-up to create powerful, personalized workplace development experiences. With a global network of independent Partners, Everything DiSC solutions are used in thousands of organizations, including major government agencies and Fortune 500 companies.

The Five Behaviors is the result of the partnership between Wiley Workplace Learning Solutions and Patrick Lencioni, author of *The New York Times* best-selling book, *The Five Dysfunctions of a Team*. This team development program improves team effectiveness and productivity through the understanding and application of The Five Behaviors: Trust, Conflict, Commitment, Accountability, and Results. This unique learning experience helps individuals and teams build effective work culture through communication and collaboration.

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