



## PRESS RELEASE

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## FOR IMMEDIATE RELEASE

### Local Business Achieves Highest Sales Honor

Minneapolis, MN—

Wiley, the leading developer of Everything DiSC®-based corporate training and assessment-driven solutions, announced today that local business Bercume Associates, Inc. was recognized as a 2013 Ruby award-winning Partner. The honor of Ruby Award is the third-highest award level—in 2013, less than three percent of Everything DiSC® Partners earned this esteemed award.

"Bercume Associates, Inc. is committed to bringing our world-class learning tools to their clients," said Barry Davis, Vice President and General Manager of Wiley Workplace Learning Solutions. "Our award winners have a strong dedication to providing clients with tools, resources, and counsel to help them navigate today's ever-changing, complex workplace environments. We are honored to have Bercume Associates, Inc. as a valued Partner."

### About Bercume Associates, Inc.

Bercume Associates provides Leader and Talent Development Services that are customized base on the needs of the organization. Bercume Associates has been an award winner for offering Everything DiSC® profiles and materials to organizations for many years. This valuable partnerships enables Bercume Associates to provide their customers with insightful, research-based assessments and cutting-edge training and coaching materials.

### About Everything DiSC®

Everything DiSC® is the leading suite of DiSC®-based corporate training and assessment solutions. These advanced applications combine online assessment, classroom facilitation, and post-training follow-up reports to create powerful, personalized workplace development experiences. With a global network of nearly 1,800 independent Partners, Everything DiSC® solution-focused products are used in thousands organizations, including major government agencies and Fortune 500 companies.

### About Wiley's Workplace Learning Solutions Community

Wiley's professional development business creates products and services to help people become more effective in the workplace and achieve career success. We bring the ideas and best practices of thought leaders to life—serving workplace communities worldwide.